

# BETHANY LASSETTER

*Pronouns: she · her*

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## ACADEMIC POSITIONS

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**Postdoctoral Associate**, New York University *to begin August 2022*

## EDUCATION

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**PhD, Psychology**, University of Toronto *anticipated July 2022*  
Thesis: Evaluating others' relevance: Dimensions, levels, and interdependence  
Faculty Advisor: Rebecca Neel, PhD

**MA, Psychology**, University of Iowa *May 2018*  
Thesis: Stigma management through a threat-specific lens: When do targets anticipate and seek to manage the prejudice they face?  
Faculty Advisor: Rebecca Neel, PhD

**BS, Psychology and General Science**, *magna cum laude*, University of Oregon *June 2012*  
Thesis: Judging the credibility of others in light of lies and forgetfulness  
Advisor: Sara D. Hodges, PhD

## AWARDS AND HONORS



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1. **Postdoctoral Research Fellowship**, National Science Foundation *declined*  
Social, Behavioral, and Economic Sciences, 138,000 USD
2. **Connaught International Scholarship**, 40,000 CAD *Sept. 2018–May 2022*  
University of Toronto
3. **International Social Cognition Network 2019 Best Paper Award** for *Jan. 2021*  
the article “The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility” with Rebecca Neel  
International Social Cognition Network
4. **Daniel M. Wegner Theoretical Innovation Prize** for the article *Nov. 2020*  
“The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility” with Rebecca Neel  
Society for Personality and Social Psychology
5. **TA Excellence Award** *Dec. 2019*  
Department of Psychology, University of Toronto, St. George Campus
6. **Conference Grant**, 800 CAD *Nov. 2018*  
University of Toronto School of Graduate Studies
7. **Travel Funds Award**, 300 USD *Apr. 2018*  
University of Iowa Graduate Student Senate
8. **Travel Grant**, 500 USD *Mar. 2018*  
University of Iowa Graduate & Professional Student Government

9. **Research Grant**, 1,000 USD Nov. 2017  
University of Iowa Graduate & Professional Student Government
10. **SPSP Graduate Student Travel Award**, 500 USD Sept. 2017  
Society for Personality and Social Psychology
11. **J. R. Simon Early Scholarship Potential Award**, 1,000 USD Mar. 2016  
University of Iowa Department of Psychology
12. **Travel Grant**, 280 USD Mar. 2015  
University of Iowa Graduate & Professional Student Government
13. **Travel Funds Award**, 300 USD Feb. 2015  
University of Iowa Graduate Student Senate
14. **Reproducibility Project Small Grant**, 240 USD Sept. 2013  
Center for Open Science

## PUBLICATIONS \*denotes student supervisee


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1. Willroth, E. C., Gatchpazian, A., Thai, S., **Lassetter, B.**, Feinberg, M., & Ford, B. Q. (2022). The insulating function of sleep for well-being: Daily sleep quality attenuates the link between current affect and global life satisfaction. *Affective Science*. 
2. **Lassetter, B.**, Hehman, E., & Neel, R. (2021). The Relevance Appraisal Matrix: Evaluating others' relevance. *Journal of Personality and Social Psychology*, 121(4), 842-864. 
3. Todd, A. R., Johnson, D. J., **Lassetter, B.**, Neel, R., Simpson, A. J., & Cesario, J. (2021). Category salience and racial bias in weapon identification: A diffusion modeling approach. *Journal of Personality and Social Psychology*, 120(3), 672-693. 
4. Prasad, S., Knight, E. L., Sarkar, A., Welker, K. M., **Lassetter, B.**, & Mehta, P.H. (2021). Testosterone fluctuations in response to a democratic election predict partisan attitudes toward the elected leader. *Psychoneuroendocrinology*, 133, 105396. 
5. Neel, R., & **Lassetter, B.** (2019). The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility. *Psychological Review*, 126, 634-659. 
  - Daniel M. Wegner Theoretical Innovation Prize, Society for Personality and Social Psychology
  - 2019 Best Paper Award, International Social Cognition Network
6. **Lassetter, B.**, & Neel, R. (2019). Malleable liberals and fixed conservatives? Political orientation shapes perceived ability to change. *Journal of Experimental Social Psychology*, 82, 141-151. 
7. Prasad, S., **Lassetter, B.**, Welker, K. M., & Mehta, P. H. (2019). Unstable correspondence between salivary testosterone measured with enzyme immunoassays and tandem mass spectrometry. *Psychoneuroendocrinology*, 109, 104373. 
8. \*Lundberg, G. J. W., Neel, R., **Lassetter, B.**, & Todd, A. R. (2018). Racial bias in implicit danger associations generalizes to older male targets. *PLoS ONE*, 13, e0197398. 
9. Welker, K. M., **Lassetter, B.**, Brandes, C. M., Prasad, S., Koop, D. R., & Mehta, P. H. (2016). A comparison of salivary testosterone measurement using immunoassays and tandem mass spectrometry. *Psychoneuroendocrinology*, 71, 180-188. 
10. Open Science Collaboration. (2015). Estimating the reproducibility of psychological science. *Science*, 349, DOI: 10.1126/science.aac4716. 

11. Neel, R., & **Lassetter, B.** (2015). Growing fixed with age: Lay theories of malleability are target age-specific. *Personality and Social Psychology Bulletin*, 41, 1505-1522. 
12. Mehta, P. H., Snyder, N., Knight, E. L., & **Lassetter, B.** (2014). Close versus decisive victory moderates the effect of testosterone change on competitive decisions and task enjoyment. *Adaptive Human Behavior and Physiology*, 1, 291-311. 
13. Dickson, D. J., **Lassetter, B.**, Glassy, B., Ely, R. L., Yokochi, A., & Page, C. J. (2013). Diffusion of dissolved ions from wet silica sol-gel monoliths: Implications for biological encapsulation. *Colloids and Surfaces B: Biointerfaces*, 102, 611-619. 


## MANUSCRIPTS UNDER REVIEW OR IN REVISION

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1. Ford, B. Q., Feinberg, M., **Lassetter, B.**, Thai, S., & Gatchpazian, A. (in revision). The political is personal: Daily politics as a chronic stressor. *Journal of Personality and Social Psychology*. 

## MANUSCRIPTS IN PREPARATION

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1. **Lassetter, B.**, Feinberg, M., & Ford, B. Q. (in prep). Bringing an affective science lens to politics: Considering two major US political events.
2. **Lassetter, B.**, Neel, R., & Rattan, A. (in prep). Does the desire to confront sexism depend on perpetrator age?
3. **Lassetter, B.**, Tenney, E. R., Spellman, B. A., & Hodges, S. D. (in prep). The curious case of courtroom liars' credibility. 

## INVITED TALKS

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1. **Lassetter, B.**, Hehman, E., & Neel, R. (2019, May). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Paper Talk at the annual meeting of York University of Toronto Social Personality Abnormal (YUTSPA), Mississauga, ON.
2. **Lassetter, B.**, Hehman, E., & Neel, R. (2018, December). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Social Metacognition Laboratory, University at Buffalo, Buffalo, NY.

## SELECTED PRESENTATIONS \*denotes student supervisee

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### Talks

1. **Lassetter, B.**, & Neel, R. (2021, February). Targeted malleability beliefs: Not just can people change, but who can change. Paper Talk at the annual meeting of the Society for Personality and Social Psychology. [virtual]
2. **Lassetter, B.**, Hehman, E., & Neel, R. (2019, April). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Paper Talk at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
3. **Lassetter, B.**, Todd, A. R., Simpson, A. J., & Neel, R. (2019, February). Implicit danger associations at the intersection of race and age: The moderating role of body size information. Paper Talk at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.

4. **Lassetter, B.,** Neel, R., & Rattan, A. (2018, April). Confronting sexism: The role of perpetrator age and perceived malleability. Paper Talk at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
5. **Lassetter, B.,** & Neel, R. (2018, March). Malleable liberals and fixed conservatives? Political orientation shapes perceived ability to change. Data Blitz Presentation at the Political Psychology Preconference at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

### Posters

6. \*Nagar, A., **Lassetter, B.,** & Neel, R. (2022, March). A descriptive examination of how age and gender shape the goals people pursue. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [virtual]
7. \*Daniel, A., **Lassetter, B.,** & Neel, R. (2020, April). Does a self-protection goal change women's memory for smiling and neutral Black male faces? Poster Presentation at the annual meeting of the Midwestern Psychological Association, Chicago, IL. [conference canceled due to COVID-19]
8. \*Pajovic, J., **Lassetter, B.,** Hehman, E., \*Daniel, A., & Neel, R. (2020, April). Believing that others can change: Variability across perceivers and targets. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [forum cancelled due to COVID-19]
9. \*Sun, Y., **Lassetter, B.,** \*Daniel, A., & Neel, R. (2020, April). Invisible men and women: Target's perspective on social invisibility. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [forum cancelled due to COVID-19]
10. \*Daniel, A., **Lassetter, B.,** & Neel, R. (2020, February). Does a self-protection goal change women's memory for smiling and neutral Black male faces? Poster Presentation at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.
11. \*Daniel, A., **Lassetter, B.,** & Neel, R. (2019, September). When are people socially invisible? Mate-seeking motivation and White men's memory for opposite-sex individuals in an online sample. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON.
12. \*Bucheeri, H., **Lassetter, B.,** & Neel, R. (2019, March). When are people socially invisible? Mate-seeking motivation and Whites' memory for young and old White adults. Poster Presentation at the University of Toronto Undergraduate Research Forum, Toronto, ON.
13. \*Daniel, A., **Lassetter, B.,** & Neel, R. (2019, March). When are people socially invisible? Mate-seeking motivation and White men's memory for Asian and Black women. Poster Presentation at the University of Toronto Undergraduate Research Forum, Toronto, ON.
14. **Lassetter, B.,** Hehman, E., & Neel, R. (2019, February). Evaluating others' goal relevance: Threat and opportunity characterize the relevance appraisal matrix. Poster Presentation at the Social Cognition Preconference at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
15. **Lassetter, B.,** Neel, R., & Rattan, A. (2018, March). When do we confront sexism? The role of perpetrator age and believing that sexism can change. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
16. **Lassetter, B.,** Tenney, E. R., & Hodges, S. D. (2016, January). Competence can explain the surprising credibility boost of strategic liars. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.

17. **Lassetter, B.**, Hodges, S. D., & Tenney, E. R. (2015, February). Whom can you trust? Why liars' competence may make them credible. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
18. **Lassetter, B.**, Tenney, E. R., Hodges, S. D., & Spellman, B. A. (2014, February). The truth about lying and witness credibility. Poster Presentation at the Social Psychology and Law Preconference at the annual meeting for the Society for Personality and Social Psychology, Austin, TX.

## TEACHING EXPERIENCE

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1. **Teaching Assistant**, Psychology and the Law (PSY:328H1S) Summer 2021  
Department of Psychology, U. of Toronto
2. **Teaching Assistant**, Intro to Social Psych (PSY:220HF) Summer 2020  
Department of Psychology, U. of Toronto
3. **Teaching Assistant**, Intergroup Relations (PSY:322S) Winter 2020  
Department of Psychology, U. of Toronto
4. **Teaching Assistant**, Social Psychology: Attitudes (PSY:320F) Summer 2019  
Department of Psychology, U. of Toronto
5. **Teaching Assistant**, Social and Personality Development (PSY:3030) Fall 2017  
Department of Psychological and Brain Sciences, U. of Iowa
6. **Guest Instructor**, Seminar: Stereotyping and Prejudice (PSY:4090) Fall 2017  
Department of Psychological and Brain Sciences, U. of Iowa  
Malleability beliefs: Target specificity and implications  
Evaluating strategies for responding to everyday bigotry
7. **Teaching Assistant**, Stigma and Prejudice (PSY:3590) Fall 2016, Spring 2017  
Department of Psychological and Brain Sciences, U. of Iowa  
**Guest Lecturer**, Prejudice  
**Guest Lecturer**, Intergroup Interactions and Privilege
8. **Teaching Assistant**, Psychology of Interpersonal Relations (PSY:3015) Spring 2015  
Department of Psychological and Brain Sciences, U. of Iowa
9. **Course Assistant**, Honors General Chemistry Sequence Sept. 2010–June 2012  
Department of Chemistry, U. of Oregon

## OTHER EXPERIENCE

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1. **Assessment Consultant** Mar. 2021  
Malvern Family Resource Centre, Scarborough, ON, Canada  
*Analyzed and visualized final data that assessed the effectiveness of an intervention program aimed at enhancing the well-being of youths in the Scarborough community.*
2. **Copy Editor and Content Creator** Nov. 2018–June 2019  
Top Hat, Toronto, ON, Canada  
*Created and edited test bank and comprehension questions for an online Introduction to Psychology textbook.*
3. **Lab Manager** Sept. 2012–June 2014  
University of Oregon Department of Psychology

Managed the Social Psychoneuroendocrinology Lab (PI: Dr. Pranjal Mehta) and the Culture and Morality Lab (PI: Dr. Azim Shariff)

## WORKSHOPS ATTENDED

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| 1. <b>Content Analysis: The Basics</b> , Arizona State University<br>Directed by Amber Wutich, PhD, Melissa Beresford, PhD, and Lance Gravlee, PhD   | May 2021  |
| 2. <b>R and Open Science</b> , University of Toronto<br>Directed by John Sakaluk, PhD  | Dec. 2019 |
| 3. <b>Multilevel Modeling</b> , University of Toronto<br>Directed by Amie Gordon, PhD  | Oct. 2019 |
| 4. <b>Summer Institute in Social and Personality Psychology (SISPP)</b><br>Political Psychology: Social and Individual Difference Perspectives<br>Taught by Eric Knowles, PhD and Chris Dawes, PhD | July 2019 |
| 5. <b>Enabolics: Intro &amp; Advanced Structural Equation Modeling</b><br>Directed by Scott Colwell, PhD   | May 2019  |
| 6. <b>Arison School of Business Ph.D. Summer School on Diversity</b><br>Directed by Adam Galinsky, PhD and Yaacov Trope, PhD   | July 2017 |

## INDEPENDENT PROJECT SUPERVISION

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### University of Toronto, Research Opportunities Program

Ashna Nagar	<i>Bachelors student at U. of Toronto</i>	Winter 2022
Yibo (Eable) Sun	<i>Bachelors student at U. of Toronto</i>	Winter 2020
Jovana Pajovic	<i>Bachelors student at U. of Toronto</i>	Winter 2020
Adira Daniel	<i>PhD student at Western U</i>	Winter 2019
Hala Bucheeri	<i>MS student at U. of Bath</i>	Winter 2019

### University of Iowa

Cal Terman	<i>Volunteer Coordinator, San Francisco LGBT Center</i>	Summer 2015
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## SERVICE

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### Conference Submission Review

SPSP (2018, 2019); MPA: Psi Chi (2018, 2019); APS: Methods-Track Posters (2019, 2020); SPSSI (2019)

### Ad Hoc Manuscript Review

<i>Comprehensive Results in Social Psychology</i>	<i>Personality and Social Psychology Bulletin</i>
<i>Group Processes &amp; Intergroup Relations</i>	<i>Social and Personality Psychology Compass</i>
<i>Journal of Experimental Psychology: General</i>	<i>Social Psychological and Personality Science</i>
<i>Journal of Personality and Social Psychology</i>	<i>Social Influence</i>
<i>McGill Undergraduate Research Journal</i>	<i>PLOS One</i>

### Service to Department and Field

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| 1. <b>Emerging Editor Board</b> , Personality and Social Psychology Review | April 2022–Present |
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2. **Member**, University of Toronto Psychology Equity, Diversity, and Inclusion Committee Sept. 2020–Dec. 2021
3. **Peer Advisor**, SPSP Nov. 2020–Nov. 2021
4. **Advisor**, University of Toronto Psychology Undergraduate Research Club Sept. 2020
5. **Graduate Student Volunteer**, SESP Annual Meeting in Toronto, ON Oct. 2019
6. **Volunteer**, Science Rendezvous May 2019
7. **Volunteer Coordinator**, University of Iowa Jakobsen Memorial Graduate Conference Mar. 2017
8. **Graduate Student Representative**, University of Iowa
  - Psychology Department Graduate Resource Committee Aug. 2016–Aug. 2018
  - Psychology Department Graduate Student Advisory Committee Aug. 2015–May 2016
  - Ronald E. McNair Postbaccalaureate Achievement Program June 2015
9. **Senator**, University of Iowa Graduate Student Senate Aug. 2016–May 2017
10. **Poster Judge**, University of Iowa Undergraduate Research Festival (4x) 2014–2016
11. **Discussion Panelist**, University of Iowa
  - ICRU Undergraduate Research Conference Feb. 2016
  - Women in Science and Engineering Dec. 2015
  - Applying to Graduate School, Sociology Nov. 2014
12. **Report Draft Reviewer**, Open Science Collaboration for Reproducibility Project: Psychology Oct. 2013–Oct. 2014

## PROFESSIONAL AFFILIATIONS

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1. Association for Psychological Science
2. Midwestern Psychological Association
3. Society for Personality and Social Psychology