

BETHANY LASSETTER, PHD


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ACADEMIC POSITIONS

Postdoctoral Associate, New York University Aug. 2022–
Faculty Advisor: Andrei Cimpian, PhD

EDUCATION

PhD, Psychology, University of Toronto July 2022
Thesis: Evaluating others' relevance: Dimensions, levels, and interdependence 
Faculty Advisor: Rebecca Neel, PhD

MA, Psychology, University of Iowa May 2018
Thesis: Stigma management through a threat-specific lens: When do targets anticipate and seek to manage the prejudice they face?
Faculty Advisor: Rebecca Neel, PhD








BS, Psychology and General Science, *magna cum laude*, University of Oregon June 2012
Thesis: Judging the credibility of others in light of lies and forgetfulness
Faculty Advisor: Sara D. Hodges, PhD









AWARDS AND HONORS

- Postdoctoral Travel Grant**, New York University Jan. 2023
Faculty of Arts & Science, 700 USD
- Postdoctoral Research Fellowship**, National Science Foundation *declined*
Social, Behavioral, and Economic Sciences, 138,000 USD
- Connaught International Scholarship**, 40,000 CAD Sept. 2018–May 2022
University of Toronto
- International Social Cognition Network 2019 Best Paper Award** for Jan. 2021
the article “The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility” with Rebecca Neel
International Social Cognition Network
- Daniel M. Wegner Theoretical Innovation Prize** for the article Nov. 2020
“The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility” with Rebecca Neel
Society for Personality and Social Psychology
- TA Excellence Award** Dec. 2019
Department of Psychology, University of Toronto, St. George Campus
- Conference Grant**, 800 CAD Nov. 2018
University of Toronto School of Graduate Studies
- Travel Funds Award**, 300 USD Apr. 2018
University of Iowa Graduate Student Senate

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| 9. Travel Grant , 500 USD
University of Iowa Graduate & Professional Student Government | Mar. 2018 |
| 10. Research Grant , 1,000 USD
University of Iowa Graduate & Professional Student Government | Nov. 2017 |
| 11. SPSP Graduate Student Travel Award , 500 USD
Society for Personality and Social Psychology | Sept. 2017 |
| 12. J. R. Simon Early Scholarship Potential Award , 1,000 USD
University of Iowa Department of Psychology | Mar. 2016 |
| 13. Travel Grant , 280 USD
University of Iowa Graduate & Professional Student Government | Mar. 2015 |
| 14. Travel Funds Award , 300 USD
University of Iowa Graduate Student Senate | Feb. 2015 |
| 15. Reproducibility Project Small Grant , 240 USD
Center for Open Science | Sept. 2013 |

PUBLICATIONS

1. Neel, R., **Lassetter, B.**, & Lam, E. (accepted). Threats and opportunities: Independent dimensions of goal relevance shape social cognition and behavior. *American Psychologist*.
2. Gruber, J.*, Welker, K. M.*, Purcell, J. R., **Lassetter, B.**, Prasad, S., Brandes, C. M., & Mehta, P. H. (in press). An experience-sampling approach to examining cortisol and testosterone profiles in bipolar and depressive mood disorders. *Journal of Emotion and Psychopathology*.
*Authors contributed equally. 
3. Ford, B. Q.*, Feinberg, M.*, **Lassetter, B.**[†], Thai, S.[†], & Gatchpazian, A. (2023). The political is personal: The costs of daily politics. *Journal of Personality and Social Psychology*, 125, 1-28.
*[†]Authors contributed equally. 
 - *Journal of Personality and Social Psychology Editor's Choice selection*
4. Willroth, E. C., Gatchpazian, A., Thai, S., **Lassetter, B.**, Feinberg, M., & Ford, B. Q. (2022). The insulating function of sleep for well-being: Daily sleep quality attenuates the link between current affect and global life satisfaction. *Affective Science*, 3, 318-329. 
5. **Lassetter, B.**, Hehman, E., & Neel, R. (2021). The Relevance Appraisal Matrix: Evaluating others' relevance. *Journal of Personality and Social Psychology*, 121(4), 842-864. 
6. Todd, A. R., Johnson, D. J., **Lassetter, B.**, Neel, R., Simpson, A. J., & Cesario, J. (2021). Category salience and racial bias in weapon identification: A diffusion modeling approach. *Journal of Personality and Social Psychology*, 120(3), 672-693. 
7. Prasad, S., Knight, E. L., Sarkar, A., Welker, K. M., **Lassetter, B.**, & Mehta, P.H. (2021). Testosterone fluctuations in response to a democratic election predict partisan attitudes toward the elected leader. *Psychoneuroendocrinology*, 133, 105396. 
8. Neel, R., & **Lassetter, B.** (2019). The stigma of perceived irrelevance: An affordance-management theory of interpersonal invisibility. *Psychological Review*, 126, 634-659. 
 - *Daniel M. Wegner Theoretical Innovation Prize, Society for Personality and Social Psychology*
 - *2019 Best Paper Award, International Social Cognition Network*

9. **Lassetter, B.**, & Neel, R. (2019). Malleable liberals and fixed conservatives? Political orientation shapes perceived ability to change. *Journal of Experimental Social Psychology*, *82*, 141-151. 
10. Prasad, S., **Lassetter, B.**, Welker, K. M., & Mehta, P. H. (2019). Unstable correspondence between salivary testosterone measured with enzyme immunoassays and tandem mass spectrometry. *Psychoneuroendocrinology*, *109*, 104373. 
11. Lundberg, G. J. W., Neel, R., **Lassetter, B.**, & Todd, A. R. (2018). Racial bias in implicit danger associations generalizes to older male targets. *PLoS ONE*, *13*, e0197398. 
12. Welker, K. M., **Lassetter, B.**, Brandes, C. M., Prasad, S., Koop, D. R., & Mehta, P. H. (2016). A comparison of salivary testosterone measurement using immunoassays and tandem mass spectrometry. *Psychoneuroendocrinology*, *71*, 180-188. 
13. Open Science Collaboration. (2015). Estimating the reproducibility of psychological science. *Science*, *349*, DOI: 10.1126/science.aac4716. 
14. Neel, R., & **Lassetter, B.** (2015). Growing fixed with age: Lay theories of malleability are target age-specific. *Personality and Social Psychology Bulletin*, *41*, 1505-1522. 
15. Mehta, P. H., Snyder, N., Knight, E. L., & **Lassetter, B.** (2014). Close versus decisive victory moderates the effect of testosterone change on competitive decisions and task enjoyment. *Adaptive Human Behavior and Physiology*, *1*, 291-311. 
16. Dickson, D. J., **Lassetter, B.**, Glassy, B., Ely, R. L., Yokochi, A., & Page, C. J. (2013). Diffusion of dissolved ions from wet silica sol-gel monoliths: Implications for biological encapsulation. *Colloids and Surfaces B: Biointerfaces*, *102*, 611-619. 

MANUSCRIPTS UNDER REVIEW OR IN REVISION

1. **Lassetter, B.**, Tenney, E. R., Spellman, B. A., & Hodges, S. D. (in revision). The curious case of liars' credibility in the courtroom. *Collabra: Psychology*.

INVITED TALKS

1. **Lassetter, B.** (2023, April). Evaluating others' relevance. Social Area Brownbag, University of Virginia Department of Psychology. [virtual]
2. **Lassetter, B.** (2023, January). Evaluating others' relevance. Social Area Brownbag Series, University of Waterloo Department of Psychology. [virtual]
3. **Lassetter, B.** (2022, October). Children's stereotypes about effort. Identity & Academic Motivation Lab (PI: Allison Master, PhD), University of Houston. [virtual]
4. **Lassetter, B.** (2022, June). Evaluating others' relevance. Evolution, Culture and Stereotyping Lab (PI: Oliver Sng, PhD), University of California, Irvine. [virtual]
5. **Lassetter, B.**, Hehman, E., & Neel, R. (2019, May). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Paper Talk at the annual meeting of York University of Toronto Social Personality Abnormal (YUTSPA), Mississauga, ON.
6. **Lassetter, B.**, Hehman, E., & Neel, R. (2018, December). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Social Metacognition Laboratory (PI: Kenneth DeMarree, PhD), University at Buffalo, Buffalo, NY.

SELECTED PRESENTATIONS *denotes student supervisee

Talks

1. **Lassetter, B.**, Hutchins, N.,* Liu, V., Toomajian, N.,* & Cimpian, A. (2023, March). The development and consequences of children's stereotypes about effort. Paper talk at the biennial meeting of the Society for Research in Child Development, Salt Lake City, UT.
2. Hutchins, N.,* **Lassetter, B.**, & Cimpian, A. (2023, March). Epistemic partisanship through a developmental lens: A precursor to political disagreement and division. Flash talk at the biennial meeting of the Society for Research in Child Development, Salt Lake City, UT.
3. **Lassetter, B.**, & Neel, R. (2021, February). Targeted malleability beliefs: Not just can people change, but who can change. Paper Talk at the annual meeting of the Society for Personality and Social Psychology. [virtual]
4. **Lassetter, B.**, Hehman, E., & Neel, R. (2019, April). Stereotypes of groups' relevance: Independent judgments of threat and opportunity. Paper Talk at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
5. **Lassetter, B.**, Todd, A. R., Simpson, A. J., & Neel, R. (2019, February). Implicit danger associations at the intersection of race and age: The moderating role of body size information. Paper Talk at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
6. **Lassetter, B.**, Neel, R., & Rattan, A. (2018, April). Confronting sexism: The role of perpetrator age and perceived malleability. Paper Talk at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
7. **Lassetter, B.**, & Neel, R. (2018, March). Malleable liberals and fixed conservatives? Political orientation shapes perceived ability to change. Data Blitz Presentation at the Political Psychology Preconference at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Posters

8. **Lassetter, B.**, & Neel, R. (2023, February). Goal relevance in interpersonal relationships. Poster Presentation at the Social Cognition Preconference of the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
9. *Nagar, A., **Lassetter, B.**, & Neel, R. (2022, March). A descriptive examination of how age and gender shape the goals people pursue. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [virtual]
10. *Daniel, A., **Lassetter, B.**, & Neel, R. (2020, April). Does a self-protection goal change women's memory for smiling and neutral Black male faces? Poster Presentation at the annual meeting of the Midwestern Psychological Association, Chicago, IL. [conference canceled due to COVID-19]
11. *Pajovic, J., **Lassetter, B.**, Hehman, E., *Daniel, A., & Neel, R. (2020, April). Believing that others can change: Variability across perceivers and targets. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [forum cancelled due to COVID-19]
12. *Sun, Y., **Lassetter, B.**, *Daniel, A., & Neel, R. (2020, April). Invisible men and women: Target's perspective on social invisibility. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON. [forum cancelled due to COVID-19]
13. *Daniel, A., **Lassetter, B.**, & Neel, R. (2020, February). Does a self-protection goal change women's memory for smiling and neutral Black male faces? Poster Presentation at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.

14. *Daniel, A., **Lassetter, B.**, & Neel, R. (2019, September). When are people socially invisible? Mate-seeking motivation and White men's memory for opposite-sex individuals in an online sample. Poster Presentation at the University of Toronto Undergraduate Research Forum Showcase, Toronto, ON.
15. *Bucheeri, H., **Lassetter, B.**, & Neel, R. (2019, March). When are people socially invisible? Mate-seeking motivation and Whites' memory for young and old White adults. Poster Presentation at the University of Toronto Undergraduate Research Forum, Toronto, ON.
16. *Daniel, A., **Lassetter, B.**, & Neel, R. (2019, March). When are people socially invisible? Mate-seeking motivation and White men's memory for Asian and Black women. Poster Presentation at the University of Toronto Undergraduate Research Forum, Toronto, ON.
17. **Lassetter, B.**, Hehman, E., & Neel, R. (2019, February). Evaluating others' goal relevance: Threat and opportunity characterize the relevance appraisal matrix. Poster Presentation at the Social Cognition Preconference at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
18. **Lassetter, B.**, Neel, R., & Rattan, A. (2018, March). When do we confront sexism? The role of perpetrator age and believing that sexism can change. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
19. **Lassetter, B.**, Tenney, E. R., & Hodges, S. D. (2016, January). Competence can explain the surprising credibility boost of strategic liars. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
20. **Lassetter, B.**, Hodges, S. D., & Tenney, E. R. (2015, February). Whom can you trust? Why liars' competence may make them credible. Poster Presentation at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
21. **Lassetter, B.**, Tenney, E. R., Hodges, S. D., & Spellman, B. A. (2014, February). The truth about lying and witness credibility. Poster Presentation at the Social Psychology and Law Preconference at the annual meeting for the Society for Personality and Social Psychology, Austin, TX.

TEACHING EXPERIENCE

1. **Teaching Assistant**, Psychology and the Law (PSY:328H1S) Summer 2021
Department of Psychology, U. of Toronto
2. **Teaching Assistant**, Intro to Social Psych (PSY:220HF) Summer 2020
Department of Psychology, U. of Toronto
3. **Teaching Assistant**, Intergroup Relations (PSY:322S) Winter 2020
Department of Psychology, U. of Toronto
4. **Teaching Assistant**, Social Psychology: Attitudes (PSY:320F) Summer 2019
Department of Psychology, U. of Toronto
5. **Teaching Assistant**, Social and Personality Development (PSY:3030) Fall 2017
Department of Psychological and Brain Sciences, U. of Iowa
6. **Guest Instructor**, Seminar: Stereotyping and Prejudice (PSY:4090) Fall 2017
Department of Psychological and Brain Sciences, U. of Iowa
Malleability beliefs: Target specificity and implications
Evaluating strategies for responding to everyday bigotry
7. **Teaching Assistant**, Stigma and Prejudice (PSY:3590) Fall 2016, Spring 2017

Department of Psychological and Brain Sciences, U. of Iowa

Guest Lecturer, Prejudice

Guest Lecturer, Intergroup Interactions and Privilege

8. **Teaching Assistant**, Psychology of Interpersonal Relations (PSY:3015) Spring 2015
Department of Psychological and Brain Sciences, U. of Iowa
9. **Course Assistant**, Honors General Chemistry Sequence Sept. 2010–June 2012
Department of Chemistry, U. of Oregon

OTHER EXPERIENCE

1. **Assessment Consultant** Mar. 2021
Malvern Family Resource Centre, Scarborough, ON, Canada
Analyzed and visualized final data that assessed the effectiveness of an intervention program aimed at enhancing the well-being of youths in the Scarborough community.
2. **Copy Editor and Content Creator** Nov. 2018–June 2019
Top Hat, Toronto, ON, Canada
Created and edited test bank and comprehension questions for an online Introduction to Psychology textbook.
3. **Lab Manager** Sept. 2012–June 2014
University of Oregon Department of Psychology
Managed the Social Psychoneuroendocrinology Lab (PI: Dr. Pranjal Mehta) and the Culture and Morality Lab (PI: Dr. Azim Shariff)

INDEPENDENT PROJECT STUDENT SUPERVISION

New York University

Rui Zhang Fall 2022–

University of Toronto, Research Opportunities Program

Ashna Nagar Winter 2022
Yibo (Eable) Sun Winter 2020
Jovana Pajovic Winter 2020
Adira Daniel Winter 2019
Hala Bucheeri Winter 2019

University of Iowa

Gustav Lundberg Fall 2016–Spring 2017
Cal Terman Summer 2015

SERVICE

Conference Submission Review

APS: Methods-Track Posters (2019, 2020) SPSP (2018, 2019, 2023)
MPA: Psi Chi (2018, 2019) SPSSI (2019)

Ad Hoc Manuscript Review

Comprehensive Results in Social Psychology *Personality and Social Psychology Review*

European Journal of Social Psychology
Group Processes & Intergroup Relations
Journal of Experimental Psychology: General
Journal of Personality and Social Psychology
McGill Undergraduate Research Journal
Personality and Social Psychology Bulletin

Social and Personality Psychology Compass
Social Psychological and Personality Science
Social Cognition
Social Influence
PLOS One

Service to Department and Field

1. **Workshop Leader**, New York University Arts & Science Faculty First Look Program May 2023
2. **Emerging Editor Board**, Personality and Social Psychology Review Apr. 2022–
3. **Member**, University of Toronto Psychology Equity, Diversity, and Inclusion Committee Sept. 2020–Dec. 2021
4. **Peer Advisor**, SPSP Nov. 2020–Nov. 2021
5. **Advisor**, University of Toronto Psychology Undergraduate Research Club Sept. 2020
6. **Graduate Student Volunteer**, SESP Annual Meeting in Toronto, ON Oct. 2019
7. **Volunteer**, Science Rendezvous May 2019
8. **Volunteer Coordinator**, University of Iowa Jakobsen Memorial Graduate Conference Mar. 2017
9. **Graduate Student Representative**, University of Iowa
 - Psychology Department Graduate Resource Committee Aug. 2016–Aug. 2018
 - Psychology Department Graduate Student Advisory Committee Aug. 2015–May 2016
 - Ronald E. McNair Postbaccalaureate Achievement Program June 2015
10. **Senator**, University of Iowa Graduate Student Senate Aug. 2016–May 2017
11. **Poster Judge**, University of Iowa Undergraduate Research Festival (4x) 2014–2016
12. **Discussion Panelist**, University of Iowa
 - ICRU Undergraduate Research Conference Feb. 2016
 - Women in Science and Engineering Dec. 2015
 - Applying to Graduate School, Sociology Nov. 2014
13. **Report Draft Reviewer**, Open Science Collaboration for Reproducibility Project: Psychology Oct. 2013–Oct. 2014